

STARTUP EXPO

WHERE STARTUPS TAKE FLIGHT



ABOUT E-CELL VNIT

E-cell VNIT is the entrepreneurship cell of VNIT. As the name suggests, the very purpose of E-cell is to foster a community of contemporary as well as seasoned entrepreneurs, besides mentoring of new and budding start-ups across the country.

Established since 2003, E-cell has been the driving force for channelizing and guiding more than **5000 startups**, impacting over **2,00,000 students**, and would-be-entrepreneurs.

At the same time, it has been invoking a sense of responsibility towards the nation in students by empowering social startups as well.

Throughout the year, E-Cell organizes **expert talks, webinars, workshops, light skill development events as well as highly rewarding competitions, pitching scenarios** and much more.

ABOUT STARTUP EXPO

StartupExpo is an exhibition event for startups that draws participants, speakers, investors, and organisations from all around India. Startups will have a fantastic platform to share their cutting-edge innovations with the rest of the world at the event, which will also introduce them to a **fantastic community that will support their progress.**

WHY STARTUP EXPO?

Entrepreneurial Exhibit Spaces:

Specially designated stalls, complete with essential amenities and the option for additional provisions, will be assigned to startups for showcasing their cutting-edge technologies. Positioned strategically in prominent locations, these stalls guarantee maximum visibility to an audience exceeding **15,000**, creating an ideal platform for startups to showcase their innovations.

Product Launch/stage showcase:

An opportunity will be presented to companies to launch their products before a varied audience at the E-Summit. This audience will comprise of leading investors, venture capitalists, corporate executives, and esteemed faculty members.

Pitching Opportunities:

Diverging from Startup Expo sessions, explore exclusive buzz events designed for startups. These curated opportunities enable innovative ventures to articulate their concepts directly to venture capitalists and distinguished figures. Successful pitches unlock doors to invaluable connections, presenting potential pathways to funding and mentorship avenues.

Dates and Timings:

Dates: 8th February and 9th February

Timings: Morning 11 AM to Evening 9 PM

Who Will Attend ??

- Leading Industrialists nationwide.
- Corporate leaders from top MNC's and Venture firms.
- VC's, Investors, Startup Founders and Co-Founders.
- VNIT Nagpur distinguished faculty members.
- College students from colleges of Nagpur.

Consortium Coverage:

Consortium'24, the annual entrepreneurial summit event of VNIT Nagpur, with over **20,000 footfalls**, has evolved into a permanent fixture in the calendars of all the premier colleges of India.

The extensive online presence of E-Cell VNIT Nagpur, boasting over **80,000** online viewers through various associations and a robust Instagram following of 5,000+, ensures significant outreach. By the time Consortium kicks off, the E-Cell VNIT Nagpur page garners more than 1 lakh online views.

Media Coverage:







Along with the branding and advertisement via the media coverage of Consortium'25, Startup Expo will also be featured in a special coverage, with personalized interviews of each of the participating startups.

Key Deliverables:

Basic

Students - ₹ 1500







Others - ₹ 3000

- Stall of area 8x8 sq. ft 
- One plug point 
- One company banner for publicity 
- TEDX Premium passes 
- Pro Show passes 
- Lunch For Two Days 

Premium

Students - ₹ 3000








Others - ₹ 5000

- Stall of area 8x8 sq. ft 
- One plug point 
- One company banner for publicity 
- TEDX Premium passes 
- Pro Show passes 
- Lunch For Two Days 

Basic + Stay

Students - ₹ 3000








Others - ₹ 5000

- Stall of area 8x8 sq. ft 
- One plug point 
- One company banner for publicity 
- One day stay is arranged 
- TEDX Premium passes 
- Pro Show passes 
- Lunch For Two Days 

Premium + Stay

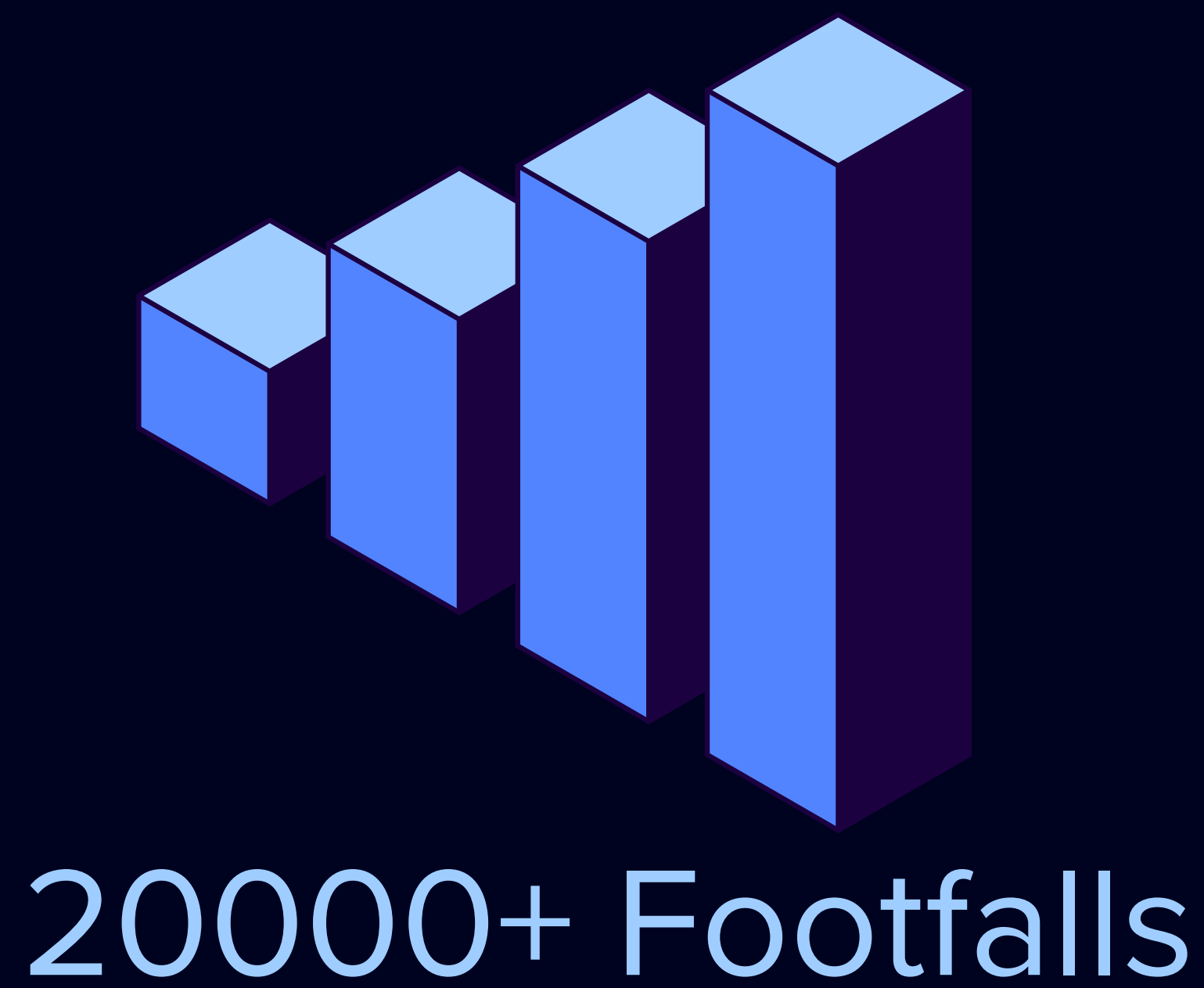
Students - ₹ 4000

Others - ₹ 6000

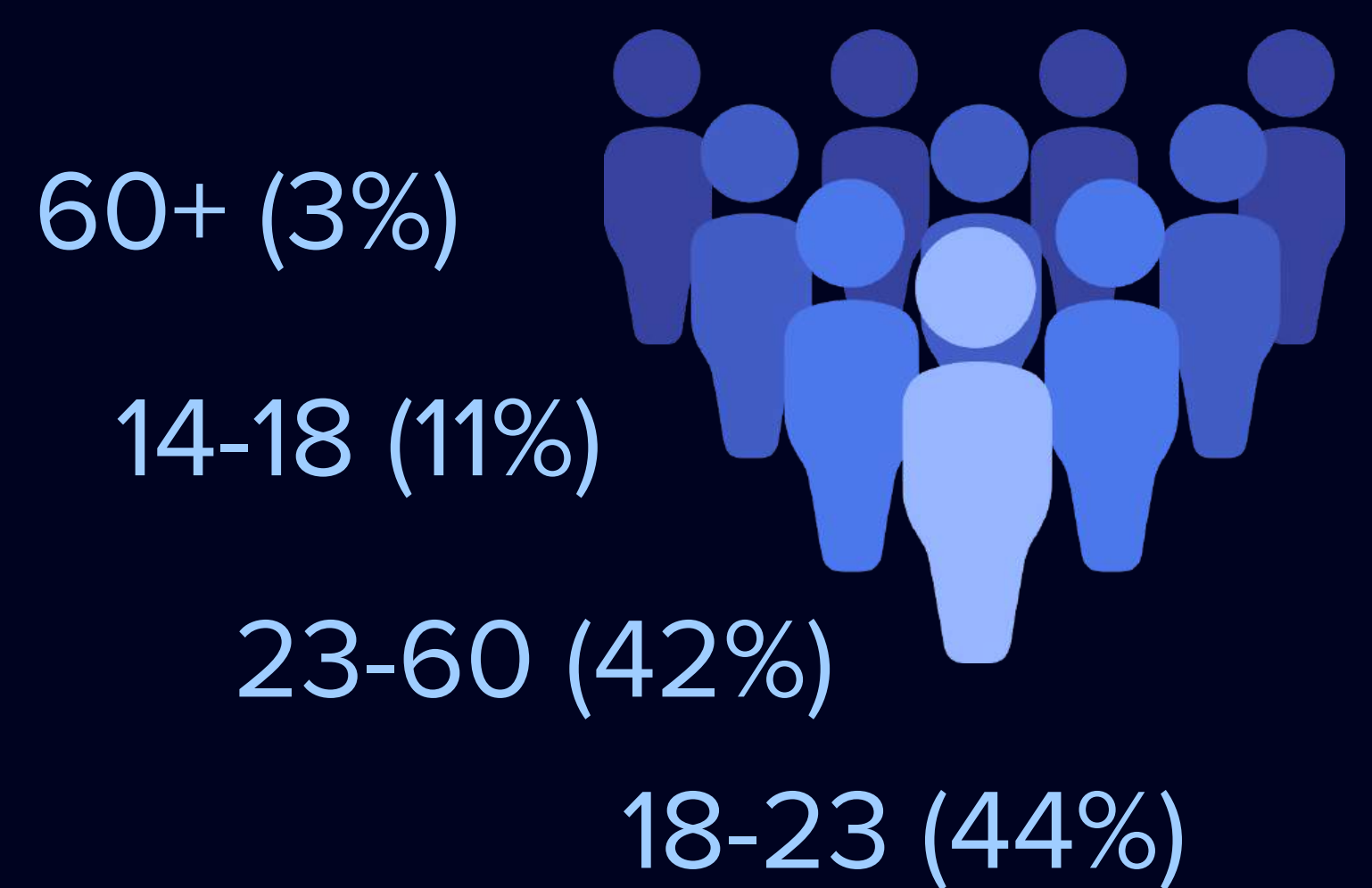
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Previous Statistics

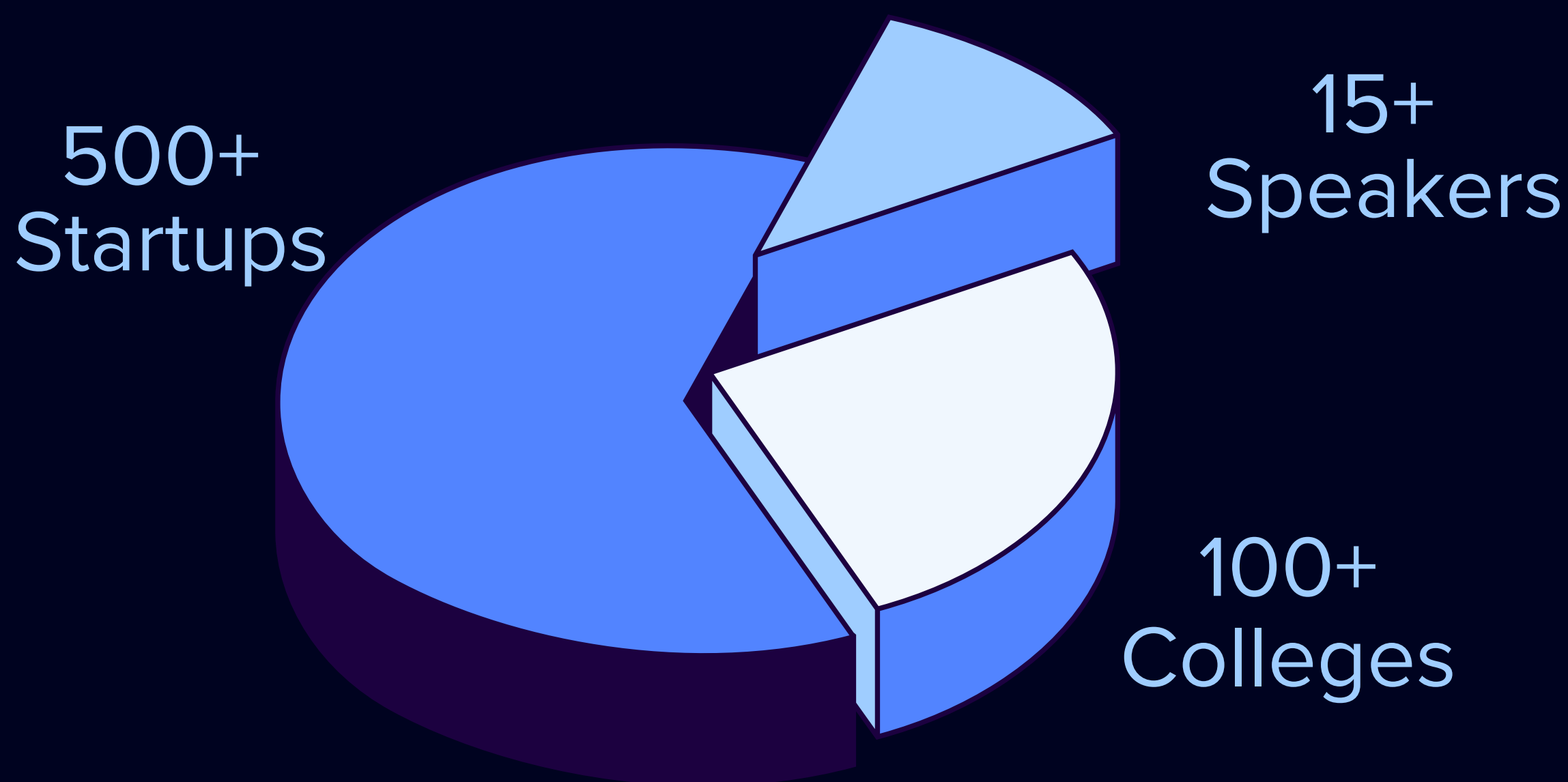
Audience Demographics



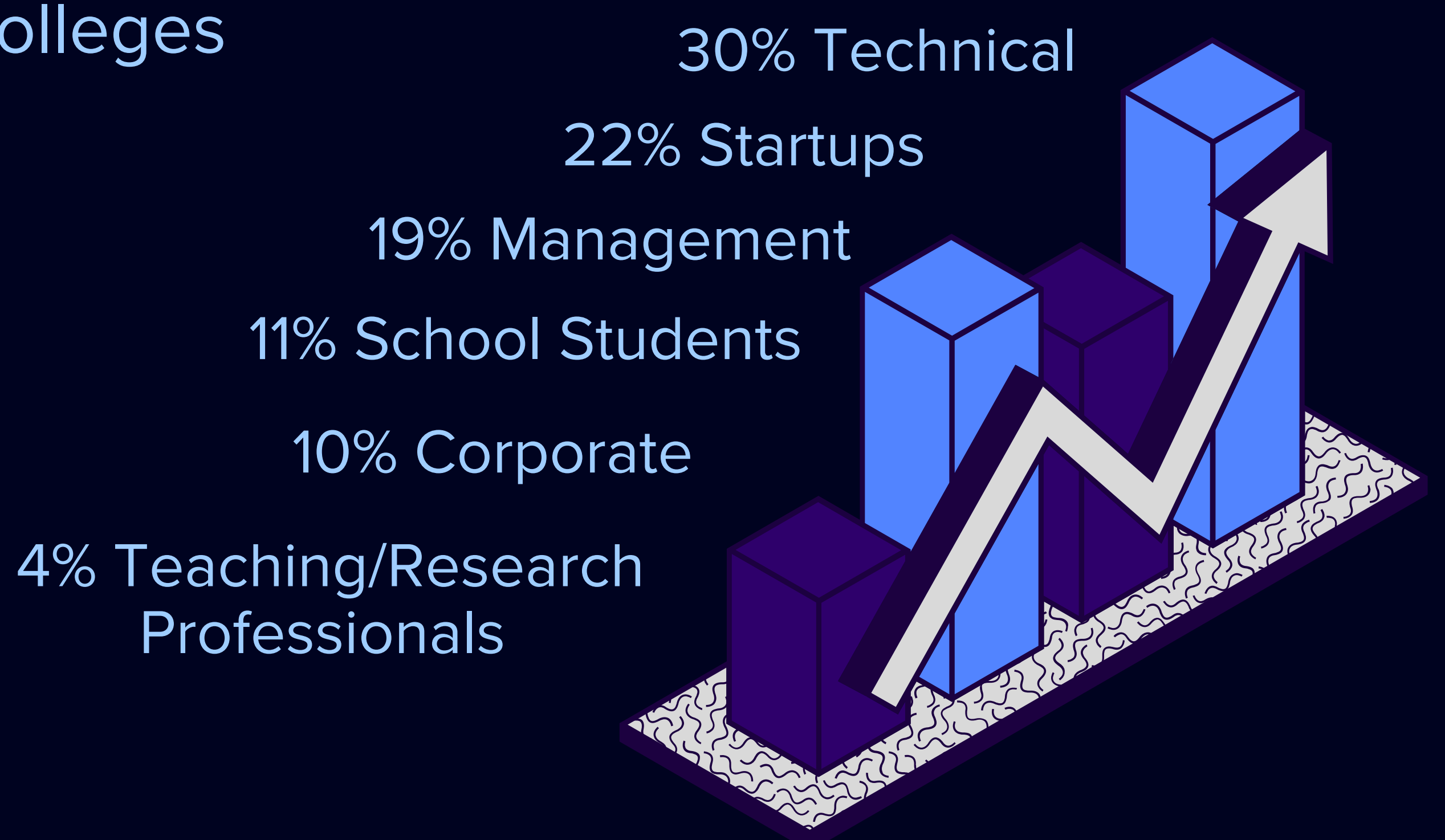
Age Groups



Overview



Attendees Profile



Attractions

- Startup Expo
- Keynotes
- Informal Events
- Exhibitions
- Guest Lectures
- Workshops
- Competitions

Highlighting Few Previous Startups

FOODVEZ
HEALTHFOODS



MAKXENIA
PRODUCT SCHOOL



GroWorth
Real Solutions Pvt. Ltd.
building trustworthy relations

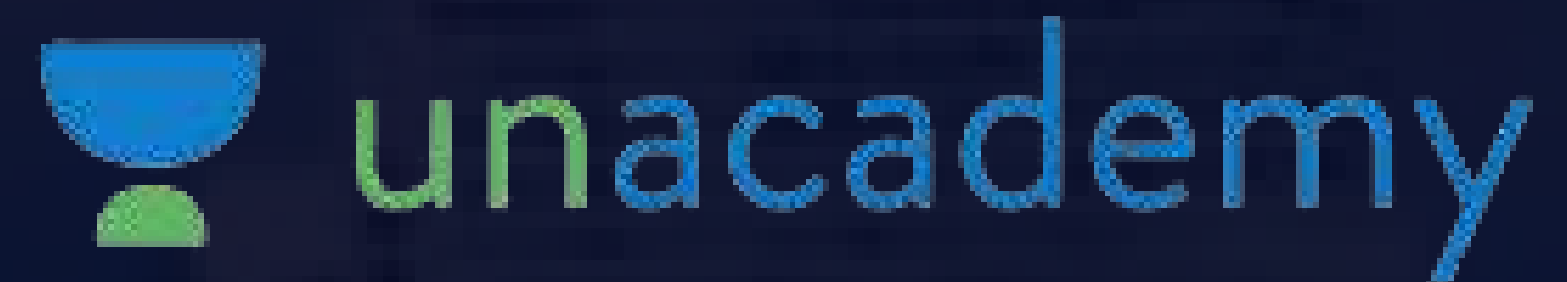
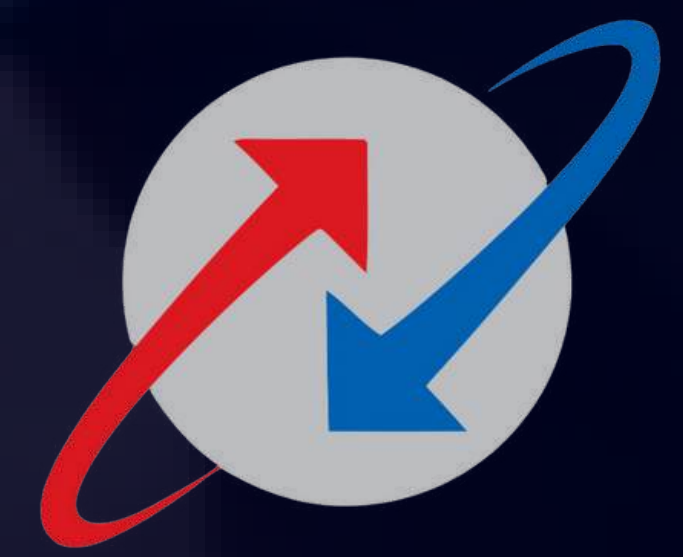


AyuzeraTM

Batt+RETM
#DontBeFueIishTM

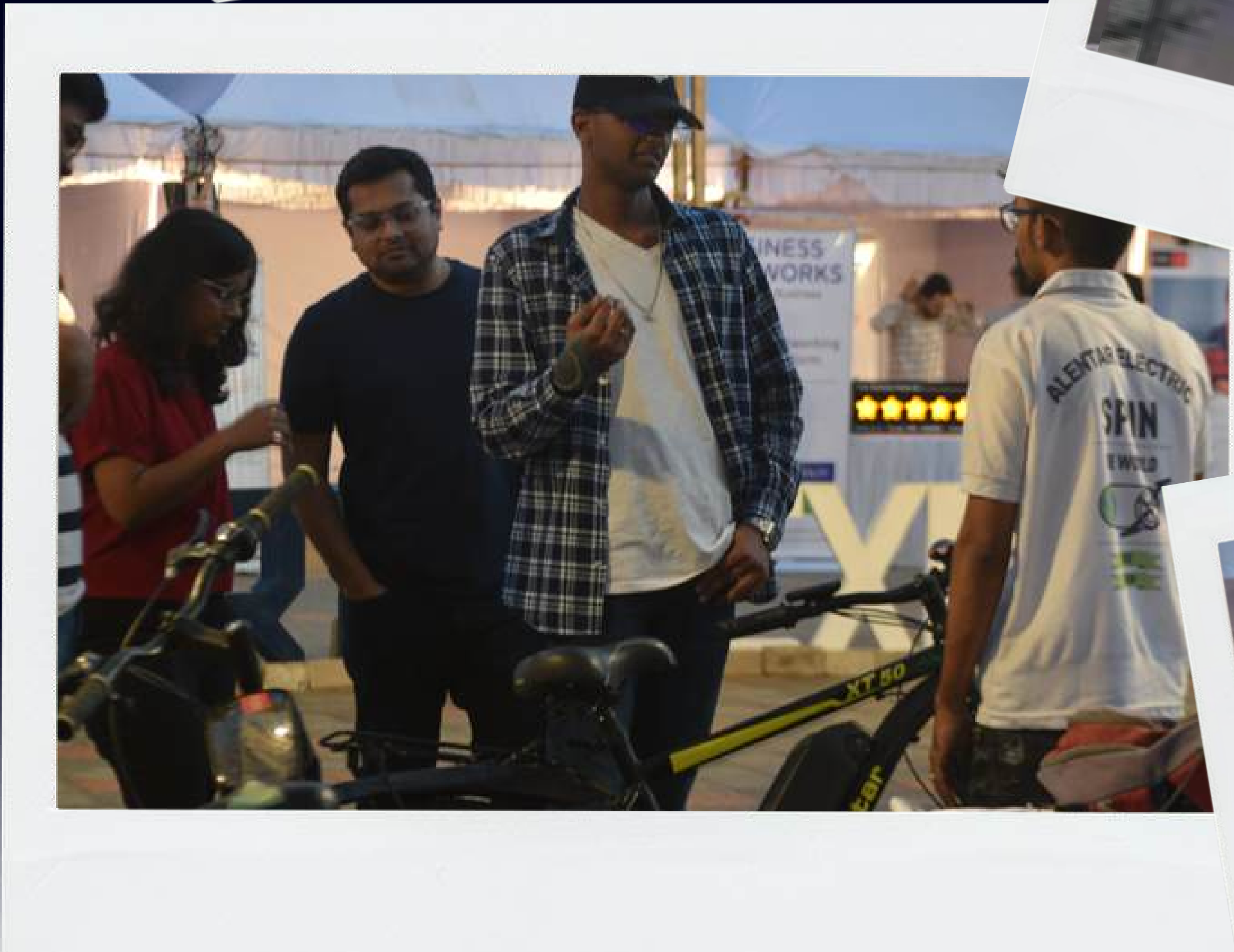
TARS
TECHNOLOGIES

Sponsors



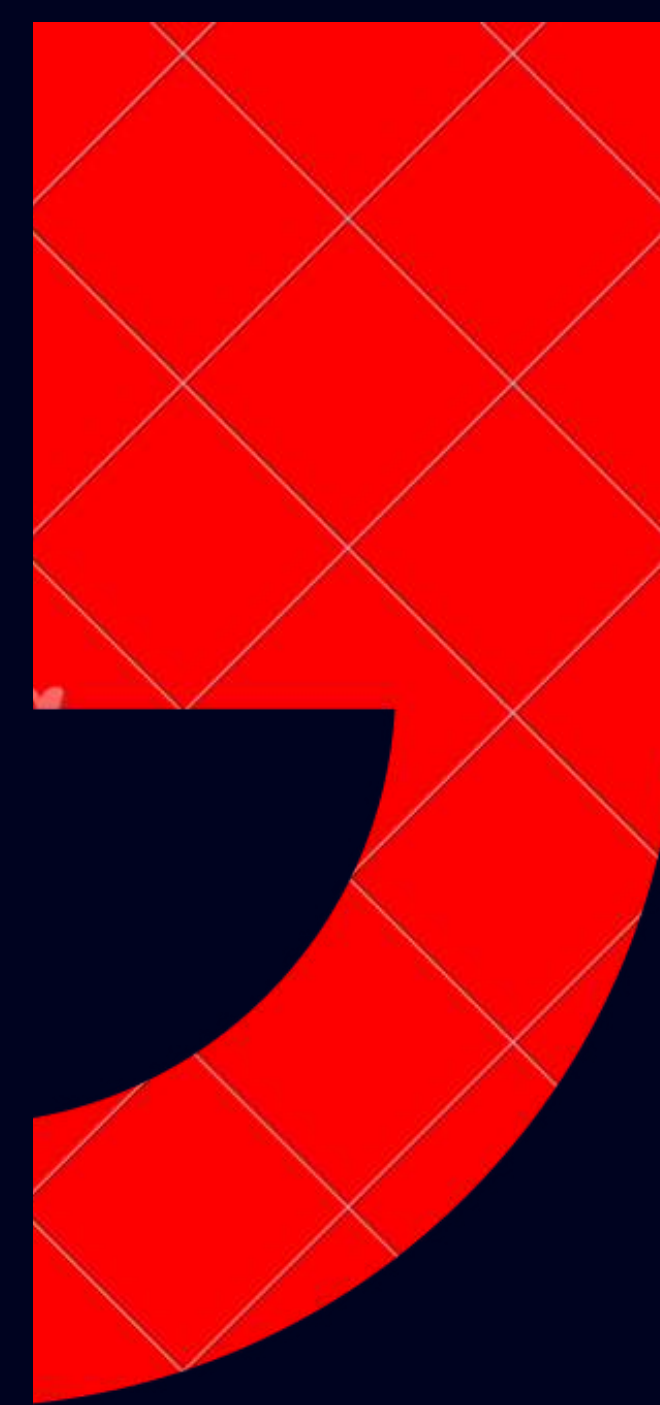
Glimpses Gallery

Pioneering Startup Frontiers



**Connect
Collaborate
Sell.**

The Startup Expo awaits you.



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